

Glasstire[★]

Media Kit



YOUR SOURCE FOR ART IN TEXAS



For more information please contact us at

advertise@glasstire.com

(713) 850-0939 ext. 0

P.O. Box 1489

Houston, TX 77251

glasstire.com

Who We Are

Glasstire, a non-profit organization, has been dedicated to promoting visual art in Texas since 2001 and continues to connect artists, institutions, and arts enthusiasts across the Lone Star State. Our readers, half of which live outside of Texas, visit our website 630,000+ times a year for Texas related art news, reviews, interviews, features, and essays.



Our Team



Brandon Zech
Publisher



Jessica Fuentes
News Editor



Jennifer Battaglia
Associate Publisher & Media Editor



William Sarradet
Assistant Editor



Seth Mittag
Web Developer

Our Global Reach

1.4 million +
annual page
views

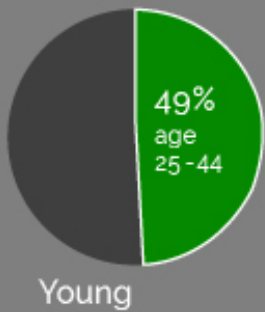
54,500 +
social media
followers

870,00 +
annual
visitors

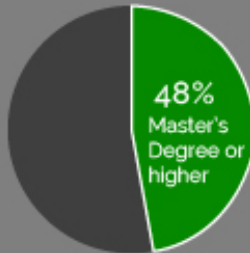
14,000 +
reader
comments

2,000 +
event venues
tracked

Our Audience is...

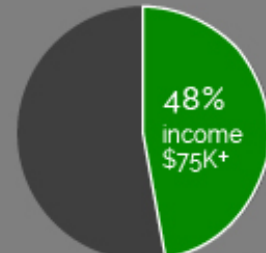


Young

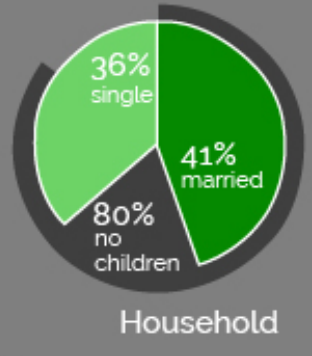


Educated

Gender
52% male
48% female



Affluent



Household

Our Following



200,800 +
Video
plays



26,700 +
Facebook
fans



12,500 +
Email
subscribers



9,700 +
Podcast
plays



10,000 +
Instagram
fans

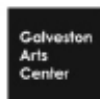


7,900 +
Twitter
fans

Our Advertisers




LINDA PACE FOUNDATION



THE MENIL COLLECTION



Sponsored Content



Facebook
136,000+ plays to date

YouTube
200,800+ plays to date


Videos

Promotional Benefits:

- 2 weeks on the Glasstire homepage
- Uploaded into the Glasstire YouTube archive
- Included in Glasstire's Sunday "Week in Review" newsletter
- Promotion across Glasstire's social media network (Facebook + Twitter + Instagram)

Podcasts

A 30 or 60-second mention in our bi-weekly Art Dirt podcast, including your website link on our site and Soundcloud page!

Glasstire
Art Dirt 7: McMansion Hell, Dressing Up Like Frida Kahlo, Piss Christ Protest

11 months # Art

21:59 23:30

Write a comment

SoundCloud
9,700+ total plays to date

Social Media

Let's promote your event on all of our social platforms - Facebook + Twitter + Instagram

54,500+
total followers to date!

331,000+
total monthly impressions



Glasstire @Glasstire · Feb 5
Apply! SMU Meadows School of the Arts M.F.A. in Studio Art
Deadline: Feb 28, 2019
Full fellowships • Dedicated private graduate studios • Funds for travel + materials • Explore a wide range of materials, histories & processes
Link in bio at [Glasstire](#)

Glasstire is at Long Center.
February 6 at 11:14 AM · Austin · 📍

Miniatures, documentary footage and haunting narrative come together to tell the tale of life after Chernobyl. Grab a seat to BERLIN: Zvzidal (Chernobyl) - so far so close and see the story unfold for yourself with Fusebox Festival at the Long Center, Feb 8-10.
Fusebox Festival
BERLINberlinberlin.be... See More

Berlin: Zvzidal (Chernobyl) - So Far So Close - Long Center

Berlin: Zvzidal (Chernobyl) - Long Center

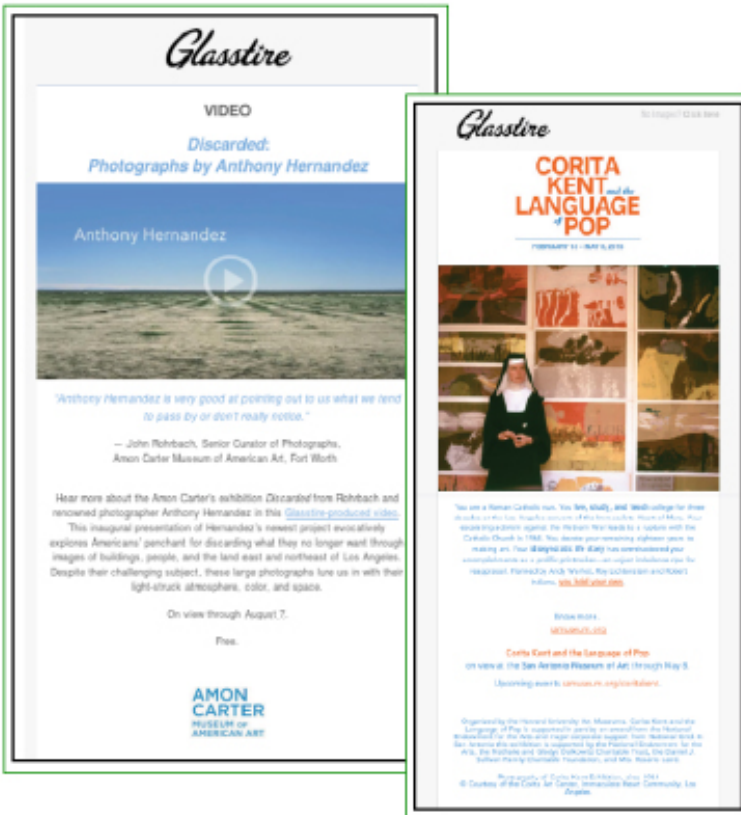
Articles

Promotional Benefits

- Published in Glasstire's Features section
- Uploaded into the Glasstire web archive
- Included in Glasstire's Sunday "Week in Review" newsletter
- Promotion across Glasstire's social media network (Facebook + Twitter + Instagram)

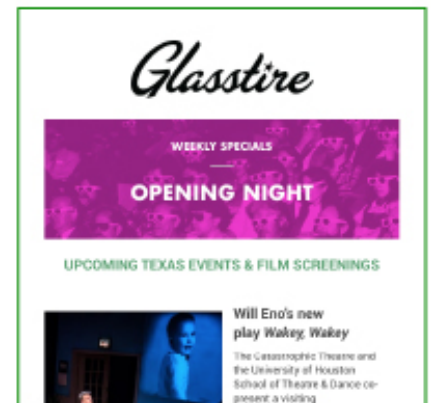


Email Ads



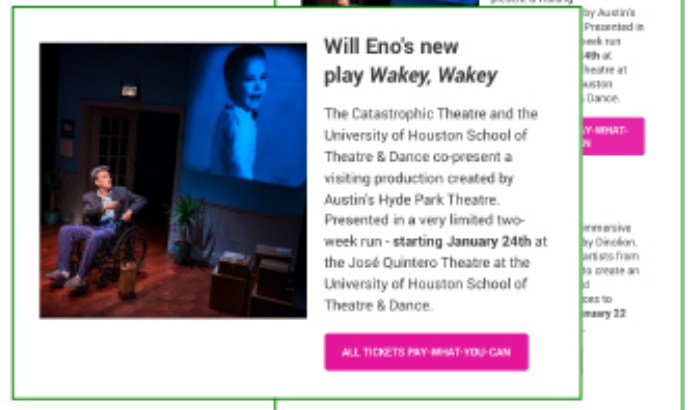
Dedicated E-Blasts

We also offer sending a dedicated email blast with custom content to our full subscriber list of **12,500+** emails once a week.



Weekly Specials

Promote special offers and events in our Monday newsletter!



Newsletter Banner Ads

Leaderboard

Top banner - 728 x 90 pixels



A Stroll Through America's War Garden with Cynthia Mulcahy

Christina Rees on a show of delicate works that illustrate America's violent history.

This is a quietly furious show with just a lick of humor, a charming presentation, and a bitter finish.

Medium Rectangle

break in newsletter - 300 x 250 pixels



Party Pics: June 30 at Gray Contemporary & Vaughan Mason Fine Art



In Advance of Storm Season: An Arts & Culture Hurricane Preparedness Toolkit



Two Austin Artists Win Mid-America Arts Alliance Grants



The "Museum" is Dead. Get Over It.
by Rainey Knudson

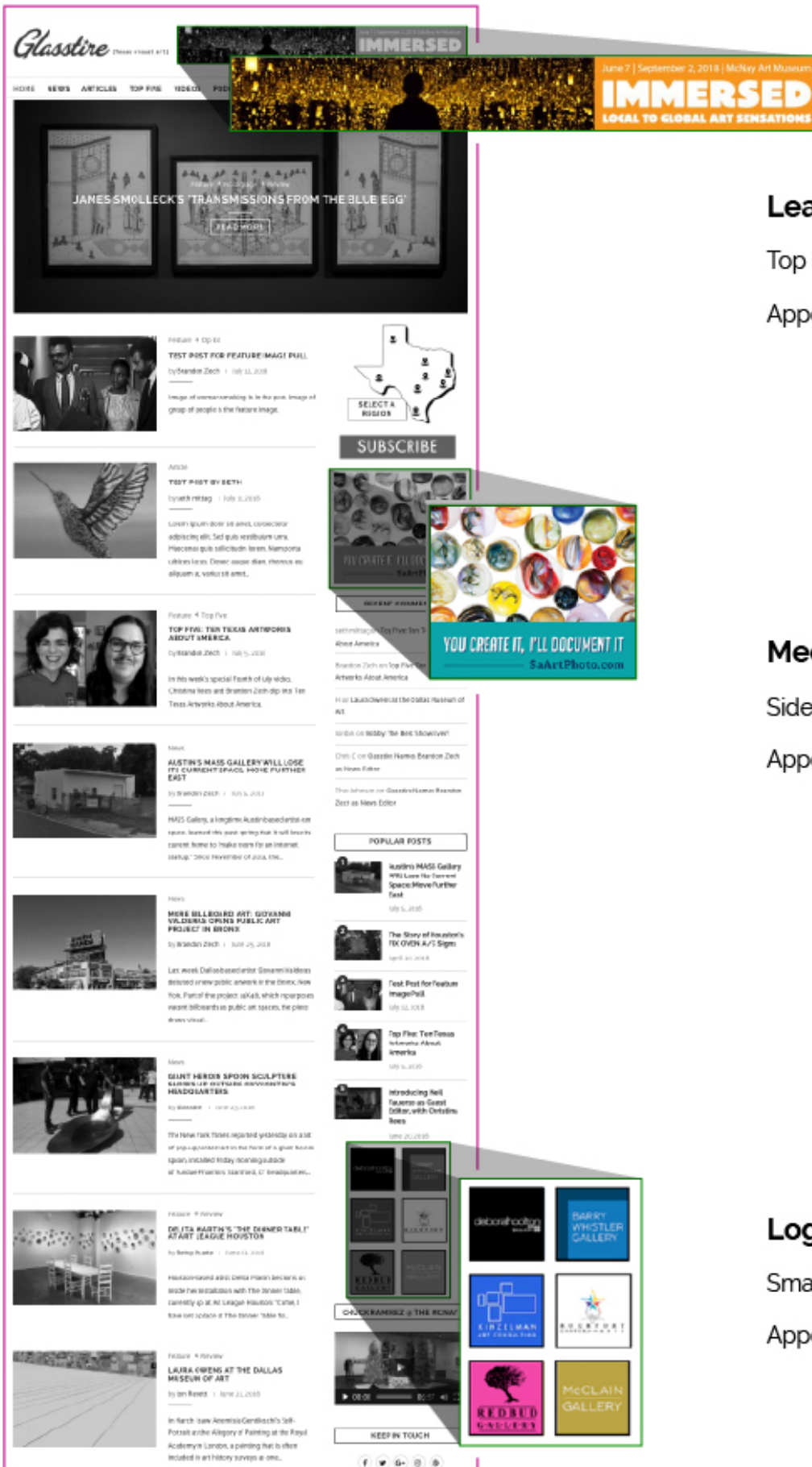
Our Newsletters go out every week!

Sunday Weekend Review

Tuesday Feature + News

Thursday Top Five in TX

Website Banner Ads



Leaderboard

Top banner - 728 x 90 pixels

Appears site-wide

Medium Rectangle

Sidebar ad - 300 x 250 pixels

Appears site-wide

Logo Tiles

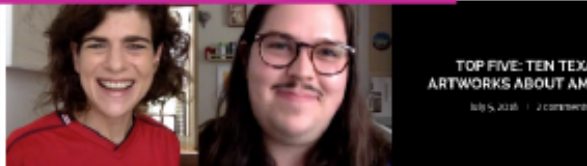
Small logo tile - 100 x 100 pixels

Appears on high traffic pages

Total Monthly Page Views

Homepage

130,165+



ARTIST-RUN SPACES: DEADLINE APPROACHING FOR DISCOUNTED SATELLITE ART SHOW APPLICATIONS
by Brandon Zech | July 26, 2022
Discounted Satellite Art Show exhibitor applications are now open for the fall's Art in the Square, which will run concurrently with Art Walk Houston. Founded as a venue for young dealers, artists...



Glasstire (Glass + Visual Art)
HOME ARTICLES PODCAST NEWS TOP



Events

25,000+

HOUSTON | UPCOMING EVENTS

SWITCH TO WHAT'S ON VIEW —



WE RECOMMEND:
Music on the Plaza
Friday July 29 through August 12, 2022
Museum of Fine Arts, Houston - MFAH

Friday, 8:30-10



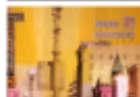
Performance
Music on the Plaza
Friday (Kazuki) 5-8 pm
Houston | Museum of Fine Arts, Houston - MFAH

Saturday, 8:30-10



On View
Hot Summer, Cool Nights ART Extravaganza
Saturday 8:30-11-9 pm
Rosenberg | Fort Bend Art Center / Art League Fort Bend

Thursday, 8:10-10



On View
South and North of the Border: Houston Paints Houston
Thursday 8:30-11:30-4 PM
Houston | The Heritage Society

Friday, 8:30-10



Performance
Music on the Plaza
Friday 8:30-11-8 pm
Museum of Fine Arts, Houston - MFAH

Classifieds

34,000+

Glasstire (Glass + Visual Art)
HOME ARTICLES PODCAST NEWS TOP

Home > Classifieds > Browse Listings

BROWSE LISTINGS

f t i c e q

Find Listing

Filter Listing Filter No Listing Artist Resources Get Featured in This Art

Advanced Search



Screen Queens Book Club

From the movies they are born, girls are made popular culture's depiction of who they are versus who they aren't, what they want versus what they shouldn't, and who they can be versus who they can't. What it means to be a "girl" lives in over 100+ casts a shadow over everything and obscures our sense of reality. Join Louisa's Artist.

HOUSTON
06-05-2022
Total Views: 24



SELECT A REGION

SUBSCRIBE

f t i c e q



YOU CREATE IT, I'LL DOCUMENT IT
SA Art Photo.com

POPULAR POSTS

- Top Post for Feature Image Post**
July 12, 2022
- Austin's PMAS Gallery Will Lose Its Current Space; Move Further East**
July 5, 2022
- The Story of Houston's ROX OWEN Art Sign**
April 30, 2022

BLACK

July 28 - August 13, 2022 John L. Santolucito
Public Opening Reception: Thursday, July 28 (7-9 pm) featuring 1 extremely exciting & highly rated artist is the artist.

Projects, Every

Projects, Every
Spellerberg Projects
SpellerbergProjects.com bring to sessions featuring a live artist costs \$12 per person, and SpellerbergProjects.com or withdrawing



SELECT A REGION

SUBSCRIBE

f t i c e q

WE RECOMMEND:

Music on the Plaza
HOUSTON | MUSICALS OF FINE ARTS, HOUSTON - MFAH

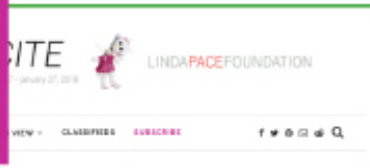


RECENT COMMENTS

- with writing on Top Five Ten Texas Artworks About America
- Brandon Zech on Top Five Ten Texas Artworks About America

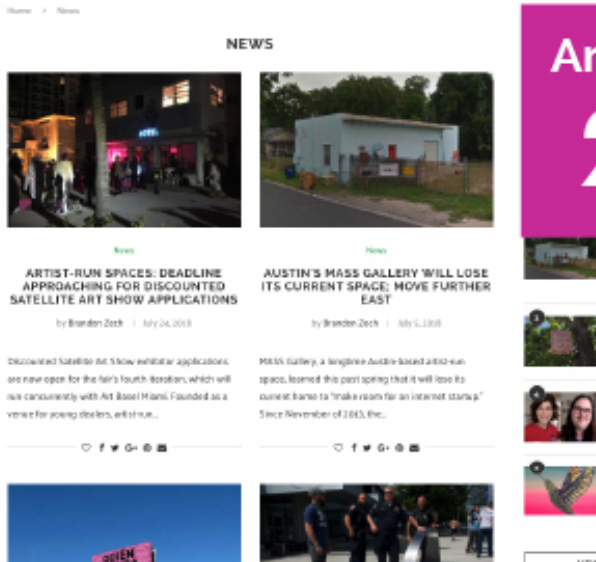
News

24,000+



Articles

28,000+



SUBSCRIBE



WE RECOMMEND:

Music on the Plaza
Houston Museum of Fine Arts, Houston - HFAA



Videos

62,400+

VIDEOS



IMMERSED: Local to Global Art Sensations at McNay Art Museum in San Antonio, Texas

New through September 2, 2028, experience Immersed: Local to Global Art Sensations. The McNay's banner showcase exhibition is unlike anything you have ever seen at the museum before, with immersive environmental installations by Yayoi Kusama, Philip Warthington, and Chris Scares, a film by Andy Warhol, and interactive opportunities for visitors to become part of the exhibition. Due to the nature of the installations, reservations are required in order to allow for the best experience.



IMMERSED: Local to Global Art Sensations at McNay Art Museum in San Antonio, Texas

New through September 2, 2028, experience Immersed: Local to Global.

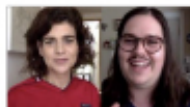


Iva Klineard: Salt Gouache

Houston-based artist Iva Klineard does a renovation job for her.



Glasstire Top Five July 2



Glasstire Top Five: Independence Day Edition, 2028

In total, Glasstire receives

870,000+
annual visitors,

14,000+
reader comments

&

1.4 million+
annual page views!