



Sponsorship Rates 2017

(as of 1/1/2017)

SPONSORED CONTENT + VIDEO

NEW! Sponsored video

Glasstire-produced video, shot on location!

Hosted on the Glasstire homepage and promoted in our newsletters and social media.

	rate per video	
Video Party Pics	\$2,000	
Feature	\$4,000	(plus travel if applicable)
Timelapse with Interview	\$6,500	(plus travel if applicable)
Multi-interview video	price on request	

Travel Rates	per person
East Texas Valley Panhandle	\$200.00
San Antonio Austin DFW	\$250.00
West Texas	\$300.00

Dedicated Email Blast

Send a custom sponsored email directly to our subscriber list of 8,600 readers.

Available only on a limited basis. Please inquire for details.

rate per blast
\$1,000

Sponsored Articles

Our editors will work with you to create brand-appropriate content in the Glasstire voice.

Editorial restrictions apply.

	rate per article
Other	\$2,000

NEW! Social Media Shout-out

Have us promote your event on our Twitter, Facebook, and Instagram platforms.

Social links	
1	\$300
3	\$750
5	\$1,000
10	\$1,500

Page takeover

You are prominently featured above of our content area.

location	daily rate
Homepage	\$500
Subpage	\$250

BANNER ADS

← BEST DEAL!

Leaderboards

location	dimensions	1 week	4 weeks	12 weeks	26 weeks	52 weeks
Top Banner (site-wide)	728 x 90 pixels	\$500	\$315	\$299	\$283	\$261
Mid Banner (homepage)	728 x 90 pixels	\$188	\$143	\$136	\$128	\$122

Medium Rectangles

location	dimensions	1 week	4 weeks	12 weeks	26 weeks	52 weeks
High Traffic pages						
Homepage	300 x 250 pixels	\$199	\$125	\$119	\$107	\$103
Events	300 x 250 pixels	\$149	\$94	\$89	\$80	\$77
Homepage + Events	300 x 250 pixels	\$250	\$190	\$181	\$171	\$163
Content pages						
Classifieds	300 x 250 pixels	\$199	\$125	\$119	\$107	\$103
News	300 x 250 pixels	\$149	\$94	\$89	\$80	\$77
Articles	300 x 250 pixels	\$149	\$94	\$89	\$80	\$77
Classifieds + News + Articles	300 x 250 pixels	\$450	\$284	\$270	\$243	\$234
Package Deals						
All High Traffic + 1 Content	300 x 250 pixels	\$399	\$251	\$239	\$215	\$207
Site-wide	300 x 250 pixels	\$599	\$377	\$359	\$323	\$311

Sponsorship Tiles

The most cost effective way to reach our niche market of art lovers with year-round exposure!

size	dimensions	1 year
Large logo tile	120 x 120 pixels	\$2,500
Small logo tile	100 x 100 pixels	\$1,500

Newsletter Ads

Our newsletters go out every Sunday, Tuesday & Thursday to over 8,600 subscribers.

size	dimensions	rate
Leaderboard	728 x 90 pixels	\$295
Medium Rectangle	300 x 250 pixels	\$195